

## Cellum among Fastest Growing Payment Solution Providers in APAC

*Mobile wallet provider featured on APAC Business Headlines' list of top-ranking companies*

**Hong Kong, Budapest, November 15, 2018** – APAC Business Headlines, a magazine that brings together CXOs and other technology decision makers to discuss the evolution of technology and industry trends, has listed Europe-based mobile wallet provider Cellum in its latest edition among the **“10 Fastest Growing Payment Solution Providers to Watch”**.

While the issue reviews the key players in the Payment Industry, it also sheds light on how these payment companies have evolved into mature firms with their domain-specific knowledge, sound marketing strategies, and innovative products. Cellum received the honor of being recognized as one of the key players in the payment industry. Cellum has been on the magazine’s radar for quite a long time, and this year it became clear that enterprises of all sizes alike trust the company for its incredible innovations and services in the industry.

*“Cellum has great ambitions in APAC markets, and we are delighted that our years of efforts are receiving recognition. APAC Business Headlines has proven to be a valuable platform for us to share our story and our value proposition,”* said Cellum CEO **János Kóka**.

*“Cellum had an inspiring as well as thought-provoking story to share,”* said **Mark Tong**, editor-in-chief of APAC Business Headlines. *“Our editorial team has not only selected the companies on account of their services, but also based on their ability to transform the user experience of customers,”* **Rin Kachui**, Senior editor at APAC Business Headlines further added.

You can read this issue of APAC Business Headlines here:

[https://www.apacbusinessheadlines.com/digitalmag/apac\\_payments.html](https://www.apacbusinessheadlines.com/digitalmag/apac_payments.html)

## About APAC Business Headlines

APAC Business Headlines covers major industry trends in the APAC markets, and is working alongside leading players to document the opinions and the expectations of the global tech community. It also supports the established players in the market to unveil a commercial launch of their new products through its content-marketing platform.

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## About Cellum

Cellum is a leading multinational mobile wallet provider based in Europe. Its innovations make transactions via smartphones easy and secure. The company's banking-grade security solutions cover all areas of m-commerce, including mobile commerce and payments as well as NFC (contactless) technologies. Cellum is PCI DSS 3.2 Level 1 compliant, being one of the first mobile payment service providers in the world to comply with the most important security standard of the top global card companies.

Systems operated by Cellum currently manage 20+ million secure mobile transactions per year, with customers and partners including MasterCard, Telenor, T-Online, Erste Bank, OTP Bank, NF Innova, Kalixa, Credorax and multiple subsidiaries of Indonesia's Telkom Group. It has signed a deal with leading Indonesian handset manufacturer Evercross, bringing its preinstalled m-wallet to over 5 million Evercross branded handsets. Cellum has also won multiple national and international awards, including the Citi Mobile Challenge PwC Award, Superbrands and the IT Business Special Award.

Established in 2000, the company began a major international expansion in 2011, establishing subsidiaries in several European, North American and Asian markets. As of 2015, Cellum APAC is headquartered in Singapore.

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