

## Cellum Mobile Next recognized as “notable innovation”

*Cellum Group received recognition at the 23th Hungarian Innovation Awards, the company’s mobile wallet platform qualified as a notable innovation.*

Cellum Mobile Next, one of the world’s most cutting-edge mobile wallet technologies made it to the top at the Hungarian Innovation Awards. The end-to-end remote transaction platform turns any smartphone into a secure virtual wallet.

In the last 3 years, a total of six mobile wallets were deployed based on the platform. In Hungary, these include MasterCard Mobile with over 400 thousand downloads, Erste MobilePay providing person-to-person money transfers for the first time, OTPay, and Telenor’s MyWallet, offering banking functions as well. Beyond Hungary, Cellum’s technology powers Thailand’s first multifunctional mobile wallet, and a private-label wallet operates in Bulgaria.

About a thousand merchants accept a Cellum Mobile Next-based mobile wallet as a payment method, and the system has been operating without a single case of fraud.

For further information about Cellum’s mobile payment platform visit:

[http://cellum.com/our\\_solution](http://cellum.com/our_solution)